

ITM Daily News

29 MAY - 1 JUNE 2013

Supplement of
Tekstil
INTERNATIONAL TEXTILE TECHNOLOGY MAGAZINE
ULUSLARARASI TEKSTİL TEKNOLOJİ DERGİSİ
teknoloji
Magazine

ITM DAILY NEWS ADVERTISEMENT PRICE LIST

4 Color CMYK	1x Issue	2x Issue	3x Issue
Front Cover Page	5.000 €	4.500 €	4.000 €
Front Cover Inside	2.650 €	2.450 €	2.250 €
Back Cover	2.650 €	2.450 €	2.200 €
Back Cover Inside	2.550 €	2.400 €	2.150 €
1st Page	2.500 €	2.350 €	2.100 €
1/1 page	2.200 €	2.000 €	1.950 €
Bottom Strip FC+Page 1	1.750 €	1.600 €	1.400 €
1/2 page	1.450 €	1.350 €	1.200 €
1/4 page	1.100 €	1.000 €	850 €
Bottom Strip	900 €	800 €	600 €



www.itmdailynews.com
www.itm2013.com

Insert (Quantity to be provided : 20,000 copies)

Ad on both sides	6.000 €	5.500 €	4.500 €
4 pages	10.000 €	9.250 €	8.000 €

Circulation

20,000 copies of each issue will be distributed to the visitors of ITM 2013

Language

The ITM Daily News paper will be in two languages (English-Turkish) with separate issues.

Issues

There will be three issues; all the issues will be distributed at the show entrance on the fair ground, Along the exhibition days. First issue will be distributed first until last day, second issue from second until last day third issue will be distributed third and fourth days.

Deadline for advertisement orders

Ad orders have to be given till April 25st, 2013

Deadline for articles

All the press releases has to be submitted till May 3th, 2013

Deadline for advertisement materials

Advertising Materials have to be received before May 10th, 2013



www.teknikfuarcilik.com

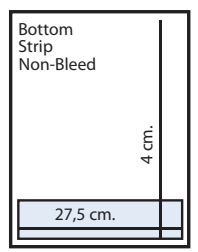
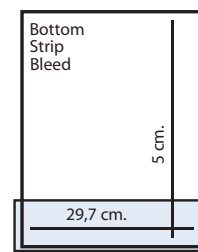
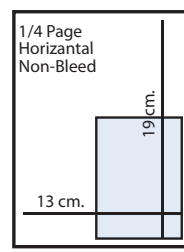
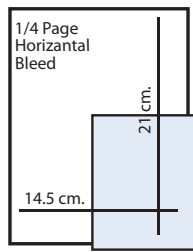
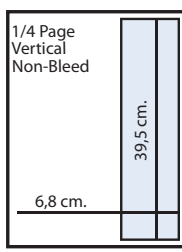
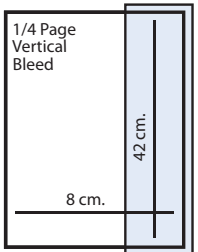
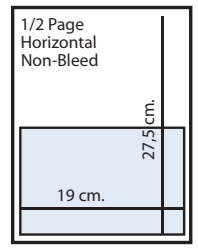
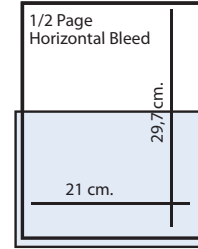
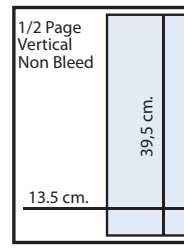
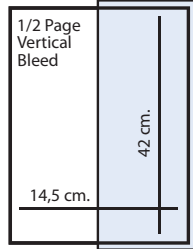
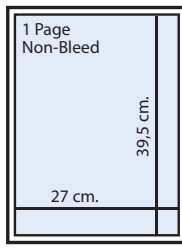
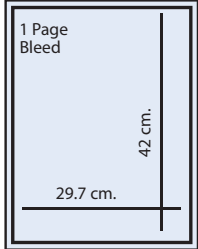
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TECHNICAL DETAILS



Ad File Format

CMYK JPEG, CMYK TIFF, PDF, Adobe Illustrator and Adobe Photoshop files

Page Setup

+5 mm from each side for bleeding

Printing Method

Offset

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www.itmdailynews.com



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